



St. Paul Central High School Foundation 2022 Annual Report

Introduction

Incorporated in 1986, the St. Paul Central High School Foundation is a non-profit organization dedicated to directly helping St. Paul Central High School students by financially supporting academic and co-curricular activities associated with the school.

The Foundation was established to address the following four goals:

1. To be a constructive influence at Central High School without being intrusive or without replacing normal school funding;
2. To stimulate innovative programs designed to help ensure that all Central High School students graduate;
3. To incorporate community involvement to benefit both students and staff, and
4. To provide alumni, parents and friends the opportunity to give financial assistance to graduating seniors who have been accepted to a post-secondary institution.

To date, the Foundation has focused its efforts primarily on the fourth goal, each year awarding post-secondary scholarships to deserving graduating Central High School seniors at Senior Awards Night in late May.

2022 St. Paul Central High School Foundation Board of Directors:

Alexandria Reyes Schroeder, President – class of 2002
Melinda Donaway, Vice President – class of 2001
Alex Cook, Treasurer – class of 1999
Nada Filipovich, Assistant Treasurer – parent 2010, 2013, 2018
Jessica Hartnett, Secretary – class of 2002
Anjali Goel, parent
David Greenwood-Sanchez, class of 2004
Abby Heuckendorf – class of 2001
Lisa Heyman – parent 2010, 2014, 2018
Sunny Kase – parent

Tom Lancaster, class of 2007
Adora Land, class of 2007
Lanka Liyanapathirana, class of 1999
Nikole Logan, class of 1996
Judy Mahle Lutter – class of 1957

Honorary Members

Dick Magraw, class of 1936
Betsy Guthmann, class of 1946
Kathy Wellington, parent 1999, 2001

Accomplishments in 2022

In 2022, the Foundation continued to build on recent successes with scholarships, fundraising, and operations. We were able to resume meeting in person, and adopted a hybrid and/or alternating model to accommodate our board members' different needs. Notable achievements and developments this past year include:

- **Scholarships**

Twenty-five (25) scholarships were awarded for a total of over \$100,000. The scholarships were awarded at Central's Senior Honors Night on May 26, 2022, which was in person for the first time since 2019. The scholarships that were awarded are as follows:

- Twelve Foundation Scholarships, each in the amount of \$1,500
- Two Class of 1966 scholarships, each in the amount of \$5,000
- Two Class of 1970 Greg Janisch Scholarship, each in the amount of \$1,500
- One Natalia Family Scholarship, in the amount of \$5,000
- One Class of 1999 Heart and Soul Scholarship, in the amount of \$1,500
- One Fischer Anderson Memorial Scholarship, in the amount of \$1,500
- Two Heiruspecs Scholarships, each in the amount of \$1,500
- One Mary Mackbee Legacy Scholarship, in the amount of \$5,000
- One Nancy Berkley Scholarship in Honor of Eva Malmen, in the amount of \$1,500
- One Nora Longley 1999 Memorial Scholarship, in the amount of \$1,500
- One Philando Castile Scholarship, in the amount \$5,000

Also:

- One Thomas E. Rohricht Memorial Scholarship, in the amount of \$60,000 (*external committee; over 4 years*)
- One Raymond E. Reister Scholarship, in the amount of \$5,500 (*external committee*)

- **Fundraising & Finance**

Financial contributions exceeded \$268,000 in 2022, a more than \$50,000 increase from 2021.

We graciously accepted generous contributions from JoAnne Rohricht for the Rohricht Scholarship, and Doug Heltne '66 for the Class of 1966 Scholarship. We also established two new named partnerships:

- The Natala Family, for a new named scholarship in the amount of \$5,000 each year for one student for three years; and
- The Class of 1966 scholarship, for a new named scholarship in the amount of \$5,000 per student for two students for three years.

The Board also continues to send out newsletters apprising our Central community of the ongoings of the Foundation and of the school.

- Board Development

The Board elected or re-elected the following members of the Executive Committee:

- President, Alexandria Reyes Schroeder
- Vice President, Melinda Donaway
- Secretary, Jessica Hartnett
- Co-Treasurers, Alex Cook and Nada Filipovich

The committee chairs were as follows:

- Board Development, Melinda Donaway
- Finance, Alex Cook and Nada Filipovich
- Scholarship Committee, Jessica Hartnett
- Fundraising and Communications, Lisa Heyman
- Website and Technology, Abby Heuckendorf

We also thanked Dana Abrams (class of 1983), Sabah Husain (class of 2010), and Mitchell McDonald (class of 1983) for their service on the board.

- Operations

We started the year very pleased with our recent conversion to the GiveLively platform, which integrates with SalesForce and better enables us to track donations and communicate with our listserv.

We are also working to keep track of senior class councils and alumni class leaders to be able to stay in touch with them and ask if they would like a representative from the Board to speak at their reunions and encourage a class donation.

The Board is exploring options to revamp the scholarship application website that the guidance office uses for all scholarship applications. Even though it is not owned by or uniquely purposed for Board-run scholarships, it is very outdated and not user-friendly (on the reviewers' end OR the students' end) - and Central does not have the time or financial resources to redo it. The Board has committed to paying a third party company to build a more efficient scholarship application page for us and for Central.

The Board was excited to welcome Principal Cherise Ayers to begin her tenure at Central. She is a member of the class of 1997, her sister and mother went to Central, and she has two children at Central. We are looking forward to maintaining a strong relationship with Principal Ayers and learn how we can continue to support students through scholarships.

We also supported the 7th Annual Central Honors Philando Event, which took place on August 21, 2022. From that event, and in working with the Central Honors Philando committee, the endowment for the Philando Castile Memorial Scholarship (administered by the St. Paul and Minnesota Foundations) continues to grow.

Report prepared by Alexandria Reyes Schroeder, President

The St. Paul Central High School is a registered 501(c)3 nonprofit organization.