



St. Paul Central High School Foundation 2021 Annual Report

Introduction

Incorporated in 1986, the St. Paul Central High School Foundation is a non-profit organization dedicated to directly helping St. Paul Central High School students by financially supporting academic and co-curricular activities associated with the school.

The Foundation was established to address the following four goals:

1. To be a constructive influence at Central High School without being intrusive or without replacing normal school funding;
2. To stimulate innovative programs designed to help ensure that all Central High School students graduate;
3. To incorporate community involvement to benefit both students and staff, and
4. To provide alumni, parents and friends the opportunity to give financial assistance to graduating seniors who have been accepted to a post-secondary institution.

To date, the Foundation has focused its efforts primarily on the fourth goal, each year awarding post-secondary scholarships to deserving graduating Central High School seniors at Senior Awards Night in late May.

2021 St. Paul Central High School Foundation Board of Directors:

Alexandria Reyes Schroeder, President – class of 2002
Melinda Donaway, Vice President – class of 2001
Alex Cook, Treasurer – class of 1999
Nada Filipovich, Assistant Treasurer – parent 2010, 2013, 2018
Jessica Hartnett, Secretary – class of 2002
Dana Abrams, class of 1983
Anjali Goel, parent
David Greenwood-Sanchez, class of 2004
Abby Heuckendorf – class of 2001
Lisa Heyman – parent 2010, 2014, 2018

Sabah Husain – class of 2010
Tom Lancaster, class of 2007
Nikole Logan, class of 1996
Judy Mahle Lutter – class of 1957
Mitchell McDonald – class of 1983

Honorary Members

Dick Magraw, class of 1936
Betsy Guthmann, class of 1946
Kathy Wellington, parent 1999, 2001
Mary Mackbee, Ex-officio

Accomplishments in 2021

In 2021, the Foundation continued working primarily virtually due to the COVID-19 pandemic. In this new normal, we continued to build on successes with scholarships, fundraising, board development and operations. Notable achievements and developments this past year include:

- **Scholarships**

Twenty-five (25) scholarships were awarded for a total of over \$100,000. The scholarships were announced virtually, via Central's Virtual Senior Honors Night on its YouTube channel on June 2, 2021.

The scholarships that were awarded are as follows:

- Twelve Foundation Scholarships, each in the amount of \$1,500
- One Class of 1970 Greg Janisch Scholarship, in the amount of \$1,500
- One Class of 1999 Heart and Soul Scholarship, in the amount of \$1,500
- One Fischer Anderson Memorial Scholarship, in the amount of \$1,500
- Three Heiruspecs Scholarships, each in the amount of \$1,500
- One Mary Mackbee Legacy Scholarship, in the amount of \$5,000
- One Nancy Berkley Scholarship in Honor of Eva Malmen, in the amount of \$1,500
- One Nora Longley 1999 Memorial Scholarship, in the amount of \$1,500
- One Philando Castile Scholarship, in the amount \$5,000
- One Terrill Family Fund "Catching Dreams" Scholarship, in the amount of \$1,000

Also:

- One Thomas E. Rohricht Memorial Scholarship, in the amount of \$60,000 (*external committee; over 4 years*)
- One Raymond E. Reister Scholarship, in the amount of \$15,000 (*external committee*)

- Fundraising & Finance

Financial contributions exceeded \$175,000 in 2021.

We graciously accepted generous contributions from JoAnne Rohricht for the Rohricht Scholarship, and also from Doug Heltne for the Class of 1966 Scholarship.

The Board also continues to send out newsletters apprising our Central community of the ongoings of the Foundation and of the school.

- Board Development

The Board elected or re-elected the following members of the Executive Committee:

- President, Alexandria Reyes Schroeder
- Vice President, Melinda Donaway
- Secretary, Jessica Hartnett
- Co-Treasurers, Alex Cook and Nada Filipovich

For 2021 the committee chairs were as follows:

- Board Development, Melinda Donaway
- Finance, Alex Cook and Nada Filipovich
- Scholarship Committee, Jessica Hartnett
- Named Scholarships and Large Donor Development, Jessica Hartnett (incumbent)
- Fundraising and Communications, Lisa Heyman
- Website and Technology, Abby Heuckendorf

We also thanked Trevor Throntveit (class of 2001) for his many years of service on the board.

- Operations

The Board unanimously voted in favor of creating an endowment through the St. Paul and Minnesota Foundation to sustain our scholarships going forward. Our Treasurers will work to that effect in the coming year.

The Board also upgraded the email platform that we currently use. The new platform, GiveLively, will enable donors to get an automated receipt when they donate. We can also manage in GiveLively if donations come in via cash, check, or another method. We'd like to thank our co-treasurer, Alex Cook, who introduced us to Slalom, a global consulting firm, who did this work for us pro bono. We'd also like to thank board members Nada Filipovich and Tom Lancaster who worked hard with Slalom on implementing this project.

The Board is also excited to work with the Class of 1966 who has raised almost \$100,000 toward starting a scholarship for deserving students at Central. Thank you to the Class of 1966!

We also supported the 6th Annual Central Honors Philando Event, which took place on August 22, 2021. The event took place virtually, in partnership with SPNN, for the second year in a row due to the continuing COVID-19 pandemic. From that event, and in working with the Central Honors Philando committee, the endowment for the Philando Castile Memorial Scholarship (administered by the St. Paul and Minnesota Foundations) continues to grow.

Report prepared by Alexandria Reyes Schroeder, President
The St. Paul Central High School is a registered 501(c)3 nonprofit organization.