

St. Paul Central High School Foundation Annual Report for 2019

Introduction

Incorporated in 1986, the St. Paul Central High School Foundation is a non-profit organization dedicated to directly helping St. Paul Central High School students by financially supporting academic and co-curricular activities associated with the school.

The Foundation was established to address the following four goals:

1. To be a constructive influence at Central High School without being intrusive or without replacing normal school funding
2. To stimulate innovative programs designed to help assure that all Central High School students graduate
3. To incorporate community involvement to benefit both students and staff, and
4. To provide alumni, parents and friends the opportunity to give financial assistance to graduating seniors who have been accepted to a post-secondary institution.

To date, the Foundation has focused its efforts primarily on the fourth goal, each year awarding post-secondary scholarships to deserving graduating Central High School seniors at Senior Awards Night in late May.

Accomplishments in 2019

In 2019 the Foundation continued to build on recent success with scholarships, fundraising, board development and operations. Notable achievements or developments this past year include:

- Scholarships
 - Twenty two (22) scholarships were awarded for a total of \$98,000:
 - twelve Foundation Scholarships, each for \$1,500
 - one \$5,000 Mary Mackbee Legacy Scholarship (previously a \$3,000 award)
 - three \$1,500 Heiruspecs Scholarships (previously 3 x \$1,000 awards)
 - one \$1,500 Janisch Scholarships (previously a \$1,000 award)
 - one \$1,500 Nora Longley Scholarship (previously a \$1,000 award)
 - one \$1,500 Nancy Berkeley Scholarship (previously a \$1,000 award)
 - one \$1,000 Terrill Family Fund "Catching Dreams" Scholarship
 - one \$60,000 Rohricht Scholarship
 - one \$5,000 Castile Scholarship
 - The Board agreed to remove from consideration for Foundation Scholarship all known awardees of larger Foundation-directed Scholarships which equal or exceed \$5,000, and all awardees of larger Central Family or community-affiliated Scholarships which equal or exceed \$10,000.

- The Board Mary Mackbee Legacy Scholarship criteria; previously awarded to the top Foundation Scholar, now recognizes and supports a student who exemplifies leadership, scholarship, and service.
- The Board began conversation around creating scholarship tiers to further define criteria for Named Scholarships and support continued growth of the Foundation Scholarships
- The Board continued the Scholar's Breakfast tradition
- Fundraising
 - Financial contributions exceeded \$190,000 in 2019, growth of over a third from 2018 contributions totaling \$142,472.
 - Benefitted from generous matching grants from the Commonwealth Fund, Lois Quam and Arshad Mohammed
 - 100% of the Board made a financial contribution to the Foundation
- Board Development
 - The Board thanked Wendy Lutter for the many years of service on the Board!
 - The Board welcomed Judy Lutter ('57), who had already been serving on the Large Donor committee
 - Elected or re-elected the following Executives:
 - Trevor Throntveit, President
 - Melinda Donaway, Vice President
 - Dana Abrams & Mitchell McDonald, Co-Secretary
 - Alex Cook, Treasurer
 - Nada Filipovich, Assistant Treasurer
 - Lisa Heyman, Fundraising & Communications Chair
 - For 2019 the committee chairs were as follows:
 - Finance Committee – Alex Cook & Nada Filipovich
 - Scholarship Committee – Jess Hartnett & Alexandria Reyes
 - Board Development – Melinda Donaway
 - Fundraising – Lisa Heyman
 - Named Scholarships & Large Donor Development – Wendy Lutter
 - Website, Technology, and Database – Sabah Husain
- Operations
 - Partnered with the Mary Mackbee Retirement Committee to organize various events celebrating Principal Mackbee's 26 years of service at Central HS, and raised tens of thousands of dollars in the process.
 - Began discussion around an endowment to sustainably support the Foundation Scholarships and Mary Mackbee Legacy Scholarship, in preparation for setting measurable goals to reach that milestone.
 - Supported the 4th Annual Central Honors Philando Event at Dunning Recreation Center, adjacent to Central HS, which had approximately 700 people in attendance, the largest yet

- Continued to grow the Philando Castile Memorial endowment administered by the St. Paul Foundation
- Increased the size of multiple scholarships as outlined in Scholarships section above
- Developed and consistently implemented a monthly email fundraising campaign
- Increased FDIC protection of Foundation assets by voting to approve use of ICS account with Named Scholarship and other subaccounts at Sunrise Banks
- Reviewed and Updated our Mission, Vision, and Goals:
 - **Mission:** “Collaborate as a Central Family to support our future through scholarships for post-secondary opportunities”
 - **Vision:** “A vibrant Central Family of alumni, parent & friends who are connected and give back with their time and resources”
 - **Goals:** The Board decided to discuss relocating these under “Vision” and committing to establishing updated SMART goals once per year
 - Make an impact through meaningful financial support of deserving graduates
 - Be recognized and respected by applicants, scholars, and donors, and
 - Strengthen connections across alumni, current students, and the rest of the Central Family

2019 St. Paul Central High School Foundation Board of Directors

Trevor Throntveit, President '01

Dana Abrams, Secretary, '83

Melinda Donaway, Vice President, '01

Alex Cook, Treasurer, '99

Nada Filipovich p'13 p'18 Assistant Treasurer

Jessica Hartnett '00

Abby Heuckendorf '01

Lisa Heyman p'10 p'14 p'18

Sabah Husain '10

Judy Lutter

Wendy Lutter '85

Mitchell McDonald '83

Alexandria Reyes '02

Honorary Members

Rod Lawson, '36

Dick Magraw, '36

Howard Guthmann, '40

Betsy Guthmann '46

Kathy Wellington, p '99 p'01

Mary Mackbee, Ex-officio

Report prepared by Trevor Throntveit, President, 1/22/2019

The St. Paul Central High School is a registered 501(c)3 nonprofit organization